



ASHIQUE AHMAD

DIGITAL MARKETER

PROFESSIONAL PROFILE

I've worked with over 400 clients in Digital Marketing and Video Content Creation. I'm an expert in digital marketing and visualization, with strong communication skills and extensive experience in team management. I strive for continuous improvement.

WORK EXPERIENCE

Assistant Manager Digital Marketing at Karnaphuli Group

Mar 2024- Current)

I'm currently working as Assistant Manager of Digital Marketing at Karnaphuli Group, the first ISO-certified company in Bangladesh.

Sr. Executive Digital Marketing at Onward Developers LTD.

(Feb 2022- Feb 2024)

I joined ONWARD Developers Limited as Sr. Executive in Digital Marketing in February 2023 and crafted the brand strategy.

Head of Digital Marketing at IMBD Agency

(Feb 2019 - Jan 2022)

I joined as a Jr. Executive Digital Marketing in February 2020, was promoted to Head of Digital Marketing after 6 months, and held the position until January 2023.

EDUCATION

University of Dhaka (2022 -Current)

Executive MBA in Marketing

Institute of Science Trade & Technology (2016 - 2019)

BSC in CSE

BCIC College (2015)

Higher Secondary School Certificate

Monipur High School (2013)

Secondary School Certificate

PROJECTS

To know about my projects, you can visit my website- www.ashiqahmad.com

REFERANCES


ANWARUL AZIM

Assistant General manager
Onward Developers Limited
Phone: +880 1963-925370


Shamim Ahmed


CEO
IMBD Agency
Phone: 01616531952

CONTACT

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 House#8, Avenue#1, Block#A,
Mirpur-2, Dhaka.

HARD SKILLS

- Photoshop, Illustrator
- Premiere Pro, After Effect
- Colorgrading (DaVinci Resolve)
- Adobe Audition, Audacity

SOFT SKILLS

- Communication
- Leadership
- Teamwork

EXTRA CURRICULAR ACTIVITIES

- Singing, Cricket, Football
- Arranging, Cultural Programs

LANGUAGE

- Bangla
- English