



# ASHIQUE AHMAD

DIGITAL MARKETER

## PROFESSIONAL PROFILE

I've worked with over 400 clients in Digital Marketing and Video Content Creation. I'm an expert in digital marketing and visualization, with strong communication skills and extensive experience in team management. I strive for continuous improvement.

## WORK EXPERIENCE

### Deputy Manager Digital Media at Navana Group

(Jul 2025- Current)

Joined as Deputy Manager, Digital Media in the Brand Communication Department of Navana Group, overseeing the entire digital marketing operations for 14 business concerns under the group.

### Assistant Manager Digital Marketing at Karnaphuli Group

(Feb 2022- Jul 2025)

I've joined as Assistant Manager of Digital Marketing at Karnaphuli Group, the first ISO-certified company in Bangladesh.

### Head of Digital Marketing at IMBD Agency

(Feb 2019 - Jan 2022)

I have joined as a Social Media Marketer. In January 2020, was promoted to Head of Digital Marketing, and held the position until January 2022.

## EDUCATION

### University of Dhaka (2022 -2025)

Executive MBA in Marketing

### Institute of Science Trade & Technology (2016 - 2019)

BSC in CSE

### BCIC College (2015)

Higher Secondary School Certificate

### Monipur High School (2013)

Secondary School Certificate

## PROJECTS

To know about my projects and experiences, you can visit my website [www.ashiqahmad.com](http://www.ashiqahmad.com)

## REFERENCES

### Dr. Md. Masudur Rahman

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## SIGNATURE

Ashiq