



ASHIQUE AHMAD

DIGITAL MARKETER

PROFESSIONAL PROFILE

Digital marketing professional with 6+ years of experience, having served 400+ clients across digital strategy and video content creation. I'm an expert in digital marketing and visualization, with strong communication skills and extensive experience in team management. I strive for continuous improvement.

WORK EXPERIENCE

Deputy Manager Digital Media at Navana Group

(Jul 2025 – Present)

Joined as Deputy Manager, Digital Media in the Brand Communication Department of Navana Group, overseeing the entire digital marketing operations for **14 business** concerns under the group.

Assistant Manager Digital Marketing at Karnaphuli Group

(Feb 2022- Jul 2025)

I joined as Assistant Manager of Digital Marketing at Karnaphuli Group, the first ISO-certified company in Bangladesh.

Head of Digital Marketing at IMBD Agency

(Feb 2019 - Jan 2022)

I joined as a Social Media Marketer. In January 2020, was promoted to Head of Digital Marketing, and held the position until January 2022.

EDUCATION

University of Dhaka (2022 -2025)

Executive MBA in Marketing

Institute of Science Trade & Technology (2016 - 2019)

BSc in Computer Science and Engineering (CSE)

BCIC College (2015)

Higher Secondary School Certificate

Monipur High School (2013)

Secondary School Certificate

PROJECTS

To know about my projects and experiences, you can visit my website www.ashiqahmad.com

REFERENCES

Dr. Md. Masudur Rahman

Professor

University of Dhaka.

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Shamim Ahmed

CEO

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HARD SKILLS

- Photoshop, Illustrator
- Premiere Pro, After Effects
- DaVinci Resolve
- Adobe Audition, Audacity

SOFT SKILLS

- Communication
- Leadership
- Teamwork

EXTRA CURRICULAR ACTIVITIES

- Singing, Cricket , Football
- Arranging Cultural Programs

LANGUAGE

- Bangla
- English

SIGNATURE

Ashiq